

Board of Director Nomination

Article VIII, Section 3: Ad Hoc Nominations Committee

Each year the Board may appoint a Nominations Committee composed of at least three (3) Directors. Nominations for Directors shall be submitted in writing to the Nominations Committee not less than 60 days prior to the Annual Meeting. The recommendations of the Nominations Committee shall be submitted to the Board at least 30 days prior to the Annual Meeting, which recommendations will ensure compliance with Article V, Section 4. Election of Directors shall be conducted at the Annual Meeting.

Board of Directors

- 3 representatives of businesses paying the BCTID Assessment within Chico.
- 2 representatives of businesses paying the BCTID Assessment within Oroville.
- 1 representative of a business paying the BCTID Assessment within Paradise.
- 1 representative of a business paying the BCTID Assessment within unincorporated Butte County.
- 2 representatives of the community at large with an interest in the travel and tourism industry.

To be eligible to apply, you must be a representative of a business paying the Butte County Tourism Improvement Assessment within the community of Chico, Oroville, Paradise, or unincorporated Butte County. The 2 representatives of the community at large must have an interest in the travel and tourism industry.

Nomination Process

If you are interested in being considered for a position on the Board, please provide the following by _____ (60 days before annual meeting): (1) Name, (2) Title, (3) Lodging Establishment, (4) Lodging Establishment physical address, and (5) Reason why you are interested in a Director position with Explore Butte County. The information may be sent via email to: nomination@explorebuttecounty.com, or mailed to P.O. Box 2154, Chico, CA 95927. The Nomination Committee will review all nominations per the timeline and make a final recommendation to the Board at the Annual Meeting in March.

Annual Timeline

- September - Nominations Committee is convened by approval of the Board
- First week of October - First notice of Call for Nominations
 - Notice to all current hotel partners and stakeholders via email and written notice
 - Deadline for submission of application is 60 days before the upcoming March meeting
 - Specific outreach done to Directors whose seats are expiring
- During first meeting of the committee, recruitment strategy to be discussed and potential nominees to be invited to upcoming board meetings
- EBC staff to continue noticing of open nominations, with a minimum of three notices
- Nominations Committee to give update of recruitment process at January meeting
- Nominations Committee to meet after the 60-day nomination window has closed and prior to the February meeting to review submissions and formalize their recommendation
 - Those recommended must meet eligibility as set forth in Article V, Section 4 of the Bylaws.
- At the February meeting, or 30-days prior to the March Annual Meeting, the Nominations Committee will inform the current board of their recommendations for expiring seats
- March's Annual Meeting, the Board will approve the slate of recommendations if there are no objections or nominations from the floor.

Procedure for nominations during the Annual Meeting

- The slate of nominees from the Nomination Committee, along with the formal nominee application, will be included in the March board packet to be reviewed prior to the meeting.
- A recommendation will be made to approve the slate of Directors as recommended by the Nomination Committee unless there is opposition or if there are nominations from the floor.
- If:
 - No opposition or floor nominations - the Board can approve the seconded motion;
 - There is opposition - the Board will hear the opposition and offer the opposed candidate an opportunity for rebuttal before approving the seconded motion;
 - There is a nomination from the floor - the Board can approve all unopposed seats before hearing from the nominated candidate and those running against them from the floor.
- **Example: Nomination Committee submits their nominations as Hotelier Ann for Chico, Hotelier Bob for Paradise, and Hotelier Chuck for Oroville.**
 - No opposition: Recommendation to approve the slate of nominations as presented, motion seconded, board approves. Ann, Bob and Chuck move to the dias to take their seats.
 - There is opposition. Audience member steps up and opposes Chuck because Chuck hasn't been active in the Oroville community and they feel he wouldn't be a good representation.

- Recommendation made to approve the rest of the slate of nominees, not Chuck. Board moves through process and approves Ann and Bob.
- Chuck has opportunity to address the Board, rebutting what the audience member has said.
- Recommendation made to approve Chuck as the nominees for the Oroville seat. Motion has to be seconded and board members to vote.
- If the board does not vote to approve one of the slate of nominees the seat will remain open.
- Nomination from the floor. Hotelier from a Chico hotel opposes Ann's nomination and states she would like to run for the Chico seat.
 - Recommendation made to approve the Paradise and Oroville seats, process followed, board votes.
 - All nominees for the Chico seat have an opportunity to address the Board, including Ann who has already been recommended by the Board.
 - The recommendation is made for each member of the Board to vote for the person they would like to hold the Chico seat. The Board will each vote and the nominee with the majority of the votes will become the nominee for the Chico seat. A recommendation will be made for that candidate to hold the seat and each board member will vote for or against that nominee.